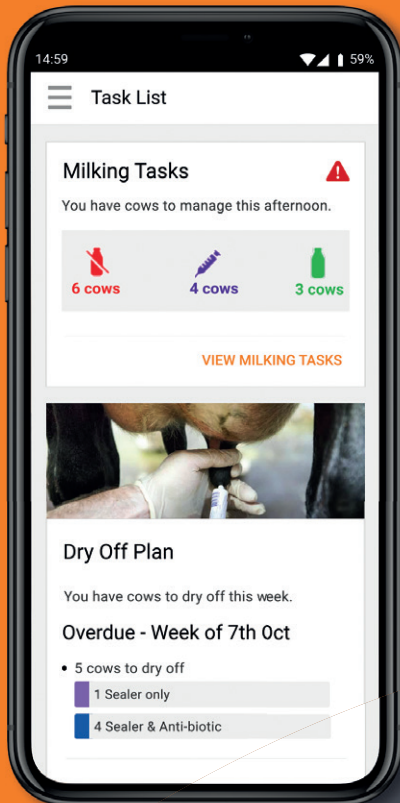


Proudly introducing



# FarmOps

**Make decisions** in the palm  
of your hand



## FarmOps Offers:

- Tools to simplify day-to-day herd management
- Trusted recommendations to improve farm sustainability
- A smart, simple solution with value in every interaction

Powered by:



**MUNSTER  
BOVINE**

Collectively Improving Farm Life



## How is FarmOps is different?

### We make your day-to-day easier:

- Personalised task list outlines jobs for the day
- Weight calculator for determining remedy dose rates
- Remedy protocols help you ensure prudent use of antibiotics

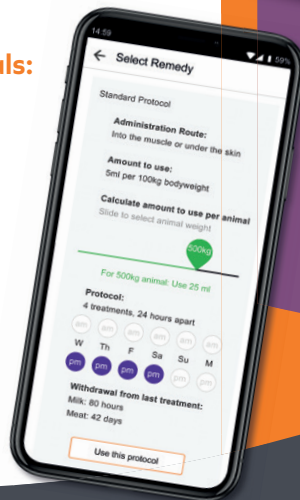
### Data entered once is used as often as possible:

Remedies records are used for:

- Multi-day treatment reminders
- Withdrawal management
- Compliance
- Dry off plan
- Treatment effectiveness
- Culling

### We help you achieve your yearly goals:

- Upcoming events are highlighted in advance
- Plans are created to allow you to maximize each event of the year
- Your progress is monitored throughout event in real time, giving you early warnings if something is wrong



## AT LAUNCH:

Remedies, inc compliance  
Dry off plan inc SDCT

## LATE 2019:

Animal movements  
Calving list & calf registration

## EARLY IN 2020:

Breeding  
SCC & Milk production  
Culling  
Herd Health  
Vaccination reminders